

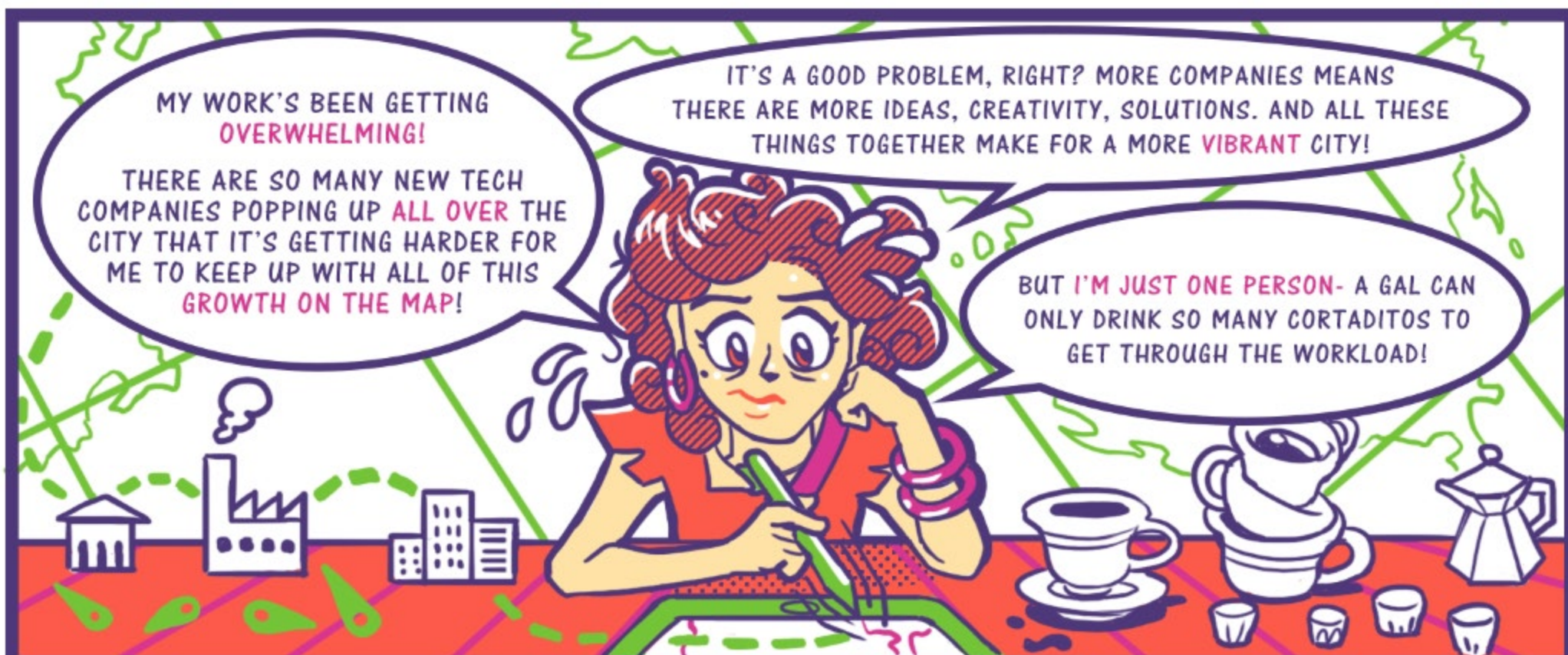


**HOLA!**  
NICE TO MEET YOU!  
MY NAME'S **MIAMI**.  
THAT'S RIGHT, LIKE THE CITY!

I'D LIKE TO ASK YOU SOMETHING:  
WHEN YOU'RE GETTING TO KNOW A  
NEW CITY, **WHAT'S ONE RESOURCE**  
**YOU TURN TO AGAIN AND AGAIN?**

**A MAP!**

MY JOB IS TO KEEP OUR  
CITY'S MAPS UP TO DATE!  
LATELY, THOUGH...



MY WORK'S BEEN GETTING **OVERWHELMING!**

THERE ARE SO MANY NEW TECH COMPANIES POPPING UP **ALL OVER** THE CITY THAT IT'S GETTING HARDER FOR ME TO KEEP UP WITH ALL OF THIS **GROWTH ON THE MAP!**

IT'S A GOOD PROBLEM, RIGHT? MORE COMPANIES MEANS THERE ARE MORE IDEAS, CREATIVITY, SOLUTIONS. AND ALL THESE THINGS TOGETHER MAKE FOR A MORE **VIBRANT** CITY!

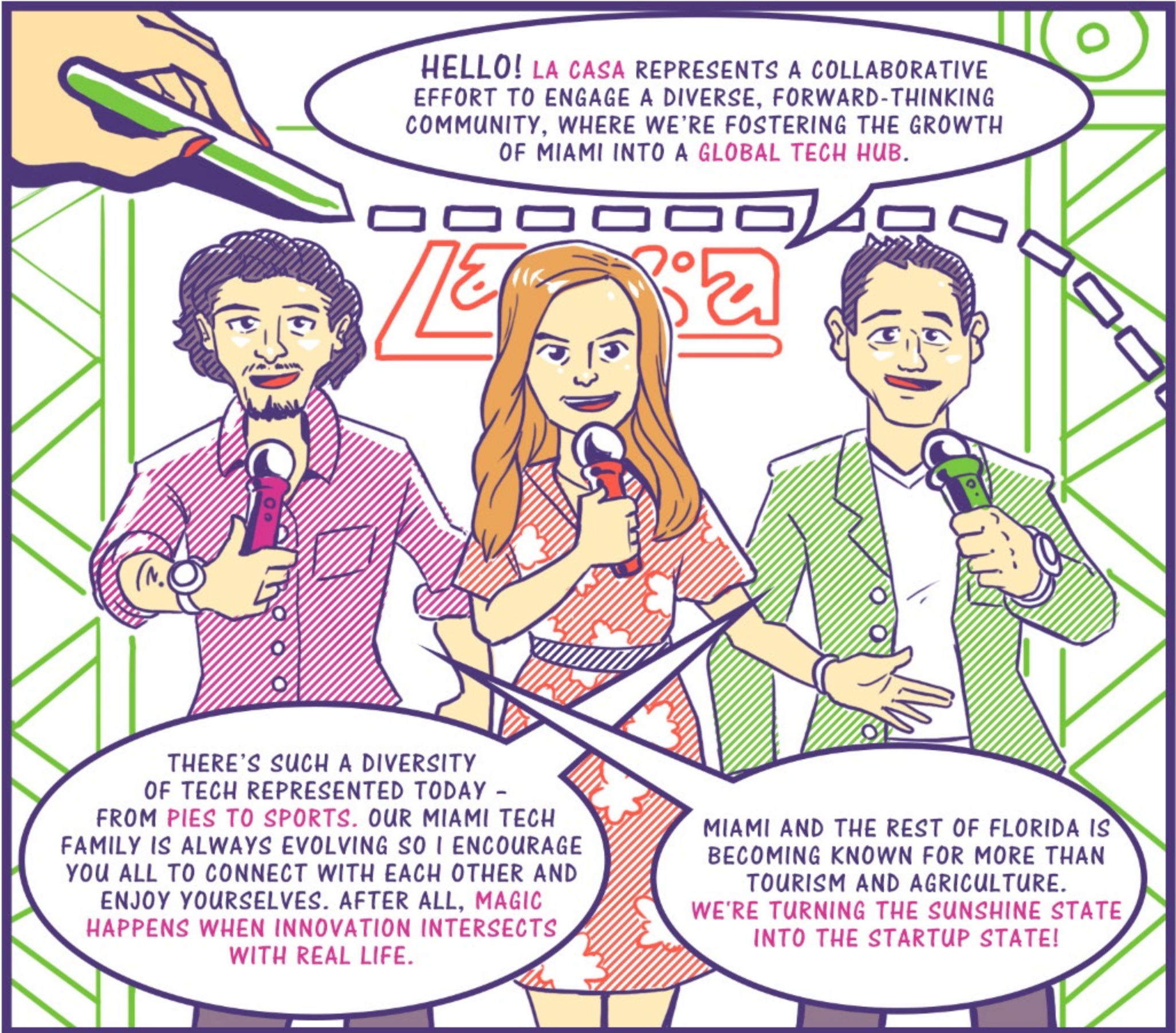
BUT I'M JUST **ONE PERSON**- A GAL CAN ONLY DRINK SO MANY CORTADITOS TO GET THROUGH THE WORKLOAD!

THANKFULLY, I THINK I KNOW WHERE TO FIND HELP:

I HEARD ABOUT THIS EVENT, **LA CASA**, WHERE MANY OF MIAMI'S BIGGEST FOUNDERS, INVESTORS, AND CREATORS ARE GATHERING TO PROMOTE AND ENCOURAGE THE GROWTH OF **MIAMI TECH**. WHO BETTER TO ASK?

CERVECERIA  
*La Tropical*

LET'S GO!  
OR, TO QUOTE OUR LOCAL POET AND PHILOSOPHER, **PITBULL**...  
"DALE"!



HELLO! **LA CASA** REPRESENTS A COLLABORATIVE EFFORT TO ENGAGE A DIVERSE, FORWARD-THINKING COMMUNITY, WHERE WE'RE FOSTERING THE GROWTH OF MIAMI INTO A **GLOBAL TECH HUB**.

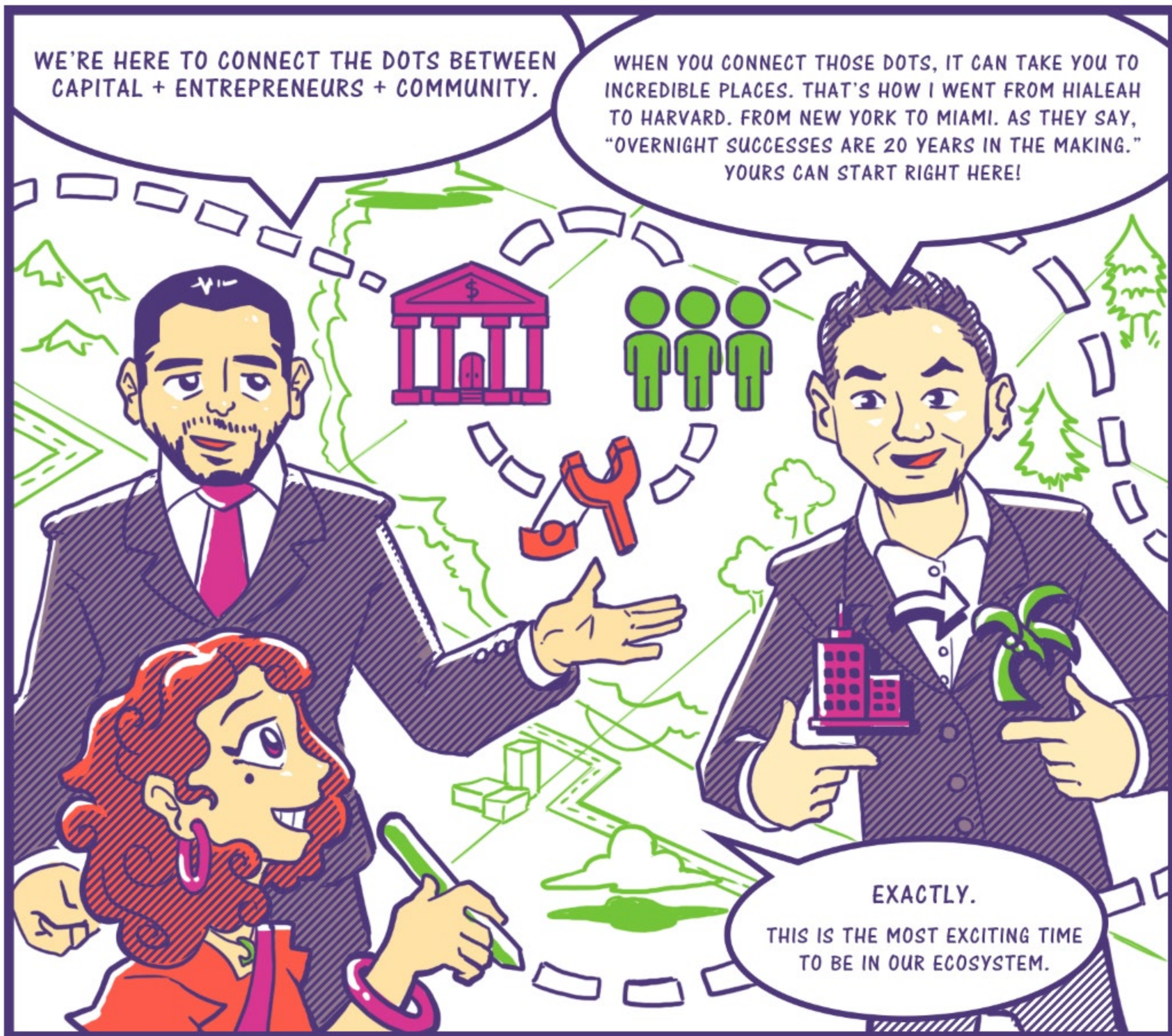
THERE'S SUCH A DIVERSITY OF TECH REPRESENTED TODAY - FROM **PIES TO SPORTS**. OUR MIAMI TECH FAMILY IS ALWAYS EVOLVING SO I ENCOURAGE YOU ALL TO CONNECT WITH EACH OTHER AND ENJOY YOURSELVES. AFTER ALL, **MAGIC HAPPENS WHEN INNOVATION INTERSECTS WITH REAL LIFE**.

MIAMI AND THE REST OF FLORIDA IS BECOMING KNOWN FOR MORE THAN TOURISM AND AGRICULTURE. **WE'RE TURNING THE SUNSHINE STATE INTO THE STARTUP STATE!**

TOM WALLACE  
FLORIDA FUNDERS

MELISSA MEDINA  
eMERGE AMERICAS

DAVID BARKOE  
CARVE COMMUNICATIONS



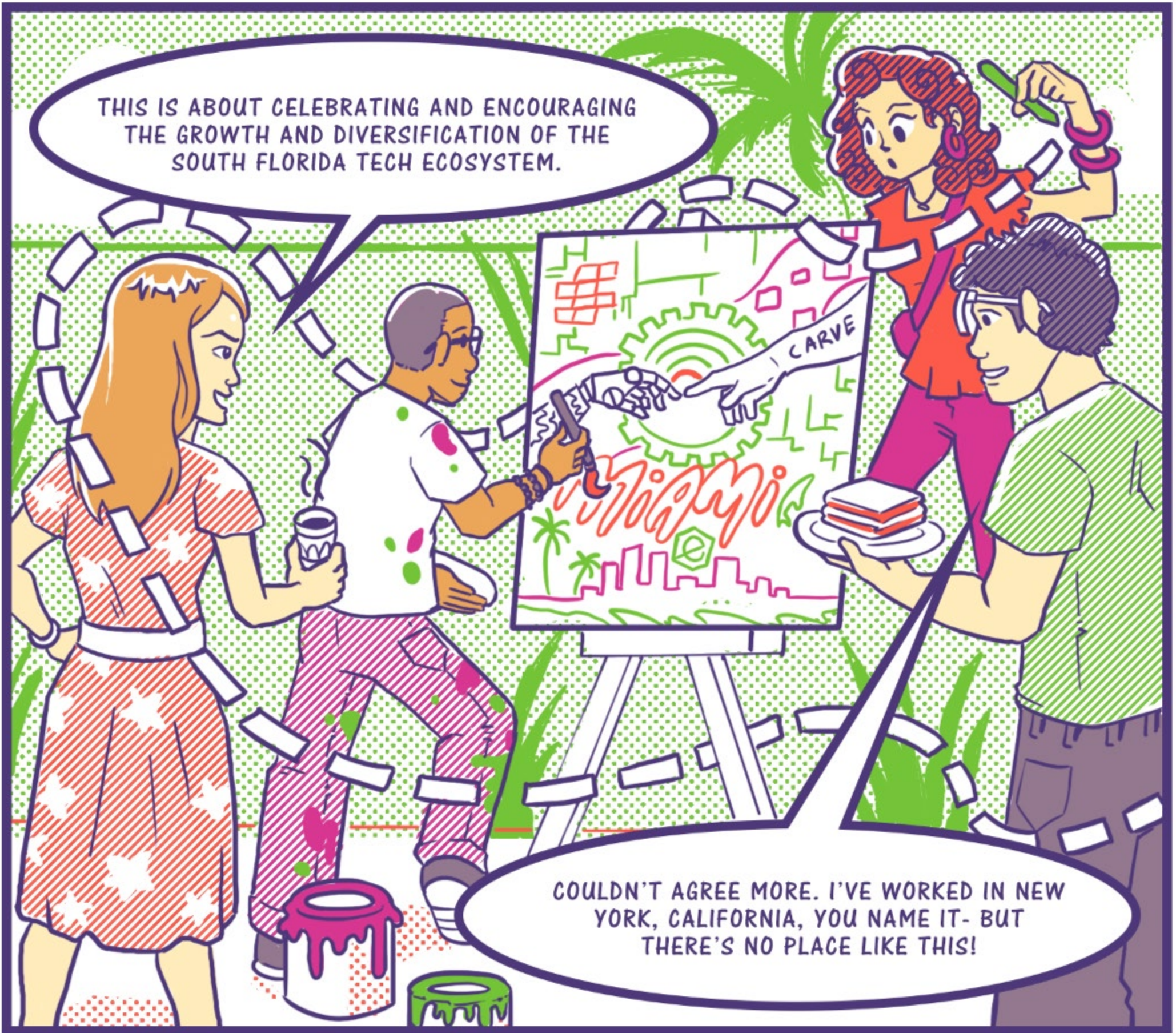
WE'RE HERE TO CONNECT THE DOTS BETWEEN CAPITAL + ENTREPRENEURS + COMMUNITY.

WHEN YOU CONNECT THOSE DOTS, IT CAN TAKE YOU TO INCREDIBLE PLACES. THAT'S HOW I WENT FROM HIALEAH TO HARVARD. FROM NEW YORK TO MIAMI. AS THEY SAY, "OVERNIGHT SUCCESSES ARE 20 YEARS IN THE MAKING." YOURS CAN START RIGHT HERE!

EXACTLY. THIS IS THE MOST EXCITING TIME TO BE IN OUR ECOSYSTEM.

FELICE GORORDO  
eMERGE AMERICAS

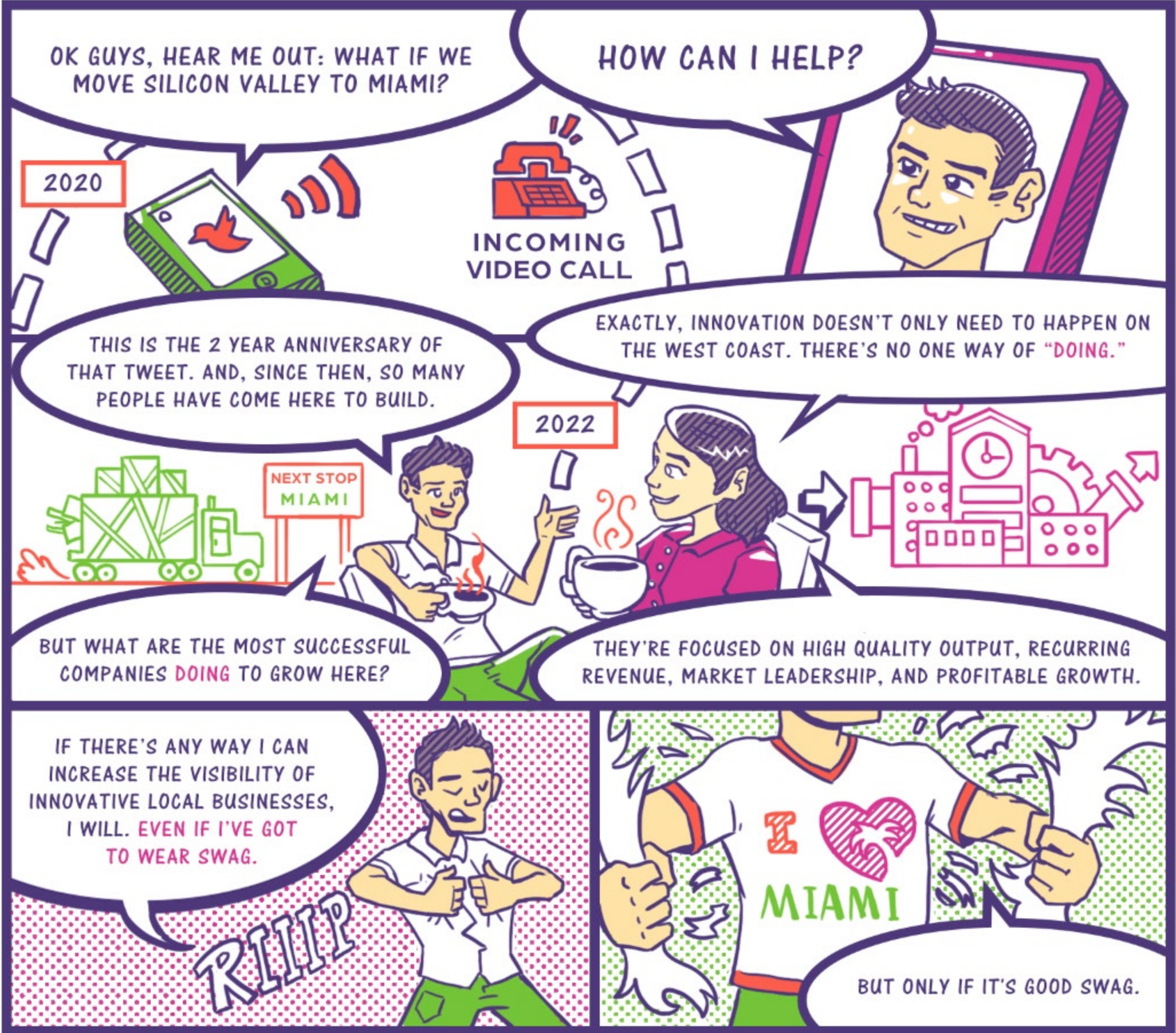
RICHARD PEREZ  
SILICON VALLEY BANK



MELISSA MEDINA  
eMERGE AMERICAS

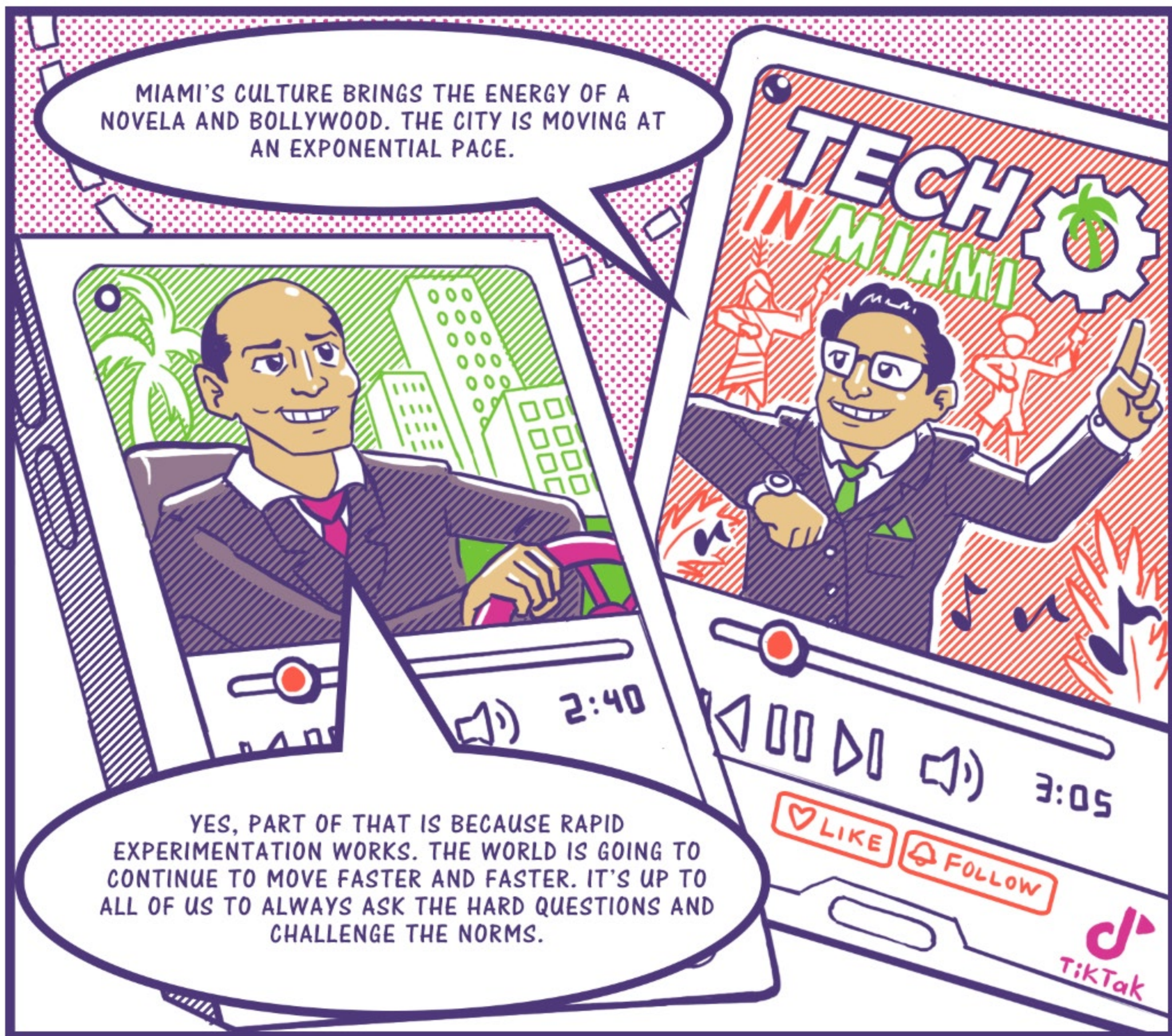
TEE POP ART  
@TEEPOPART

MARC SOKOL  
FLORIDA FUNDERS



MAYOR FRANCIS X. SUAREZ  
CITY OF MIAMI

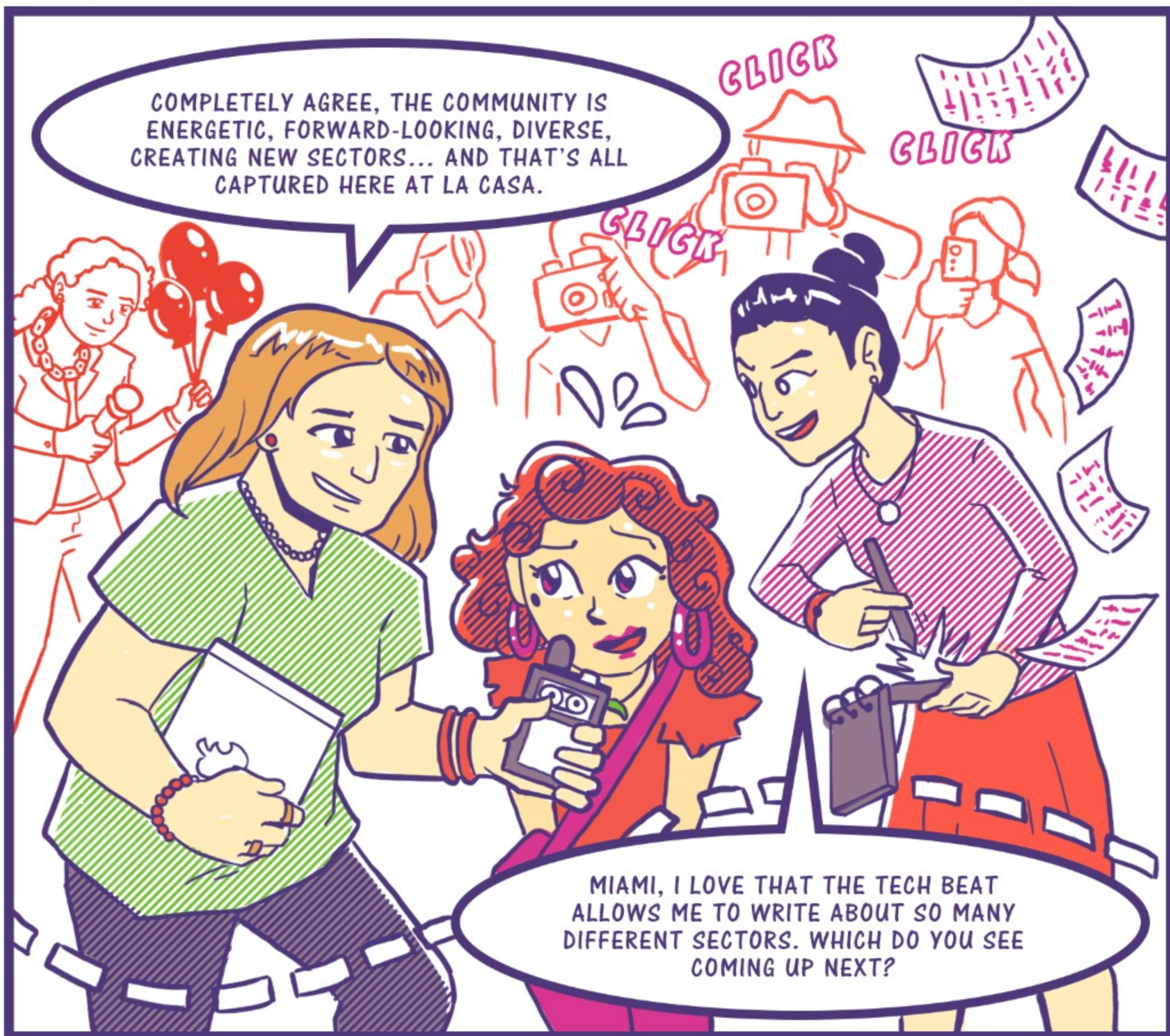
TARA GADGILL  
THOMA BRAVO



RAKESH MAHAJAN  
HUMAN INTEREST

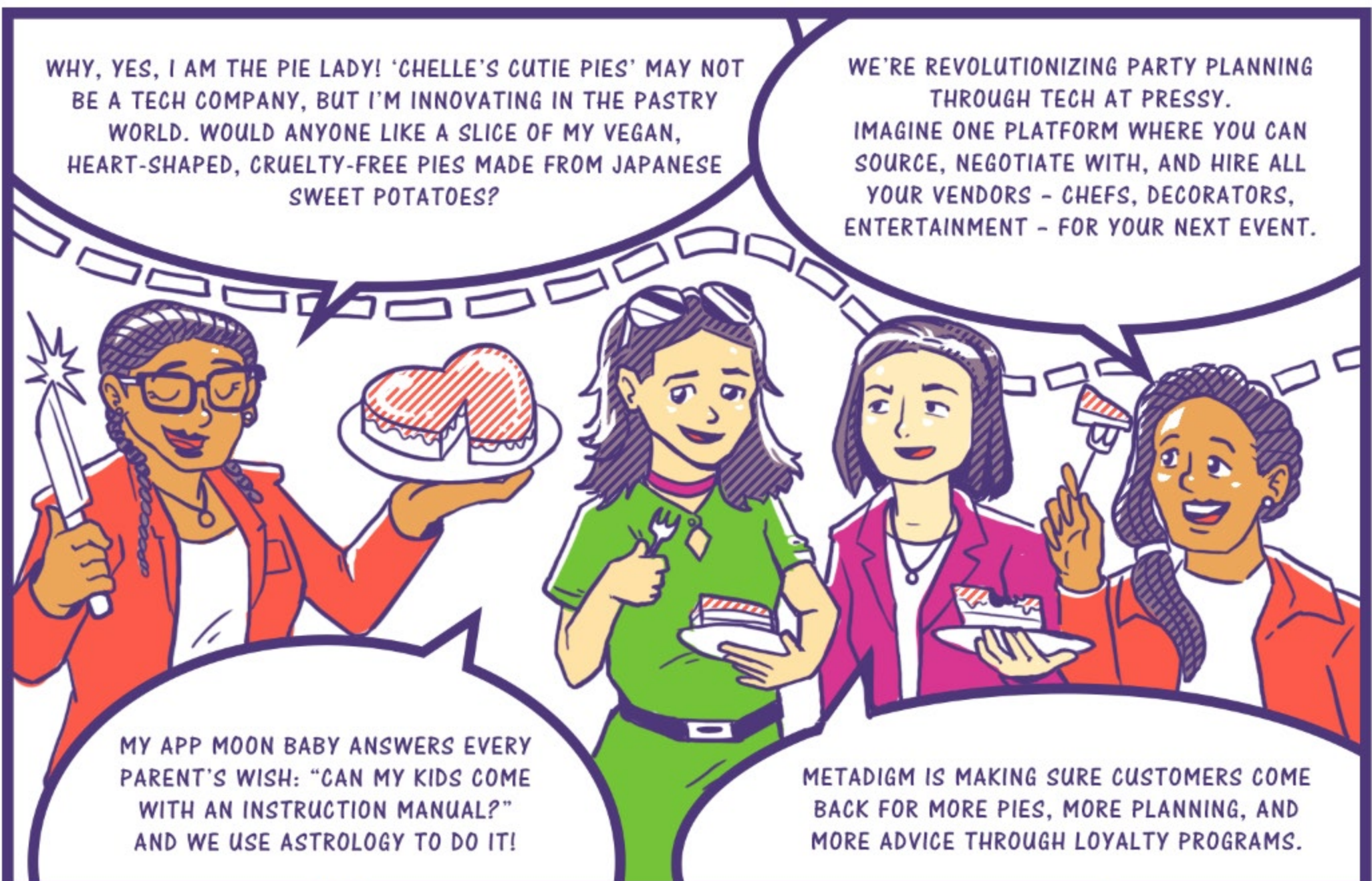
SAIF ISHOOF  
LAB22C





NANCY DAHLBERG  
REFRESH MIAMI

ASHLEY PORTERO  
SOUTH FLORIDA BUSINESS JOURNAL



WHY, YES, I AM THE PIE LADY! 'CHELLE'S CUTIE PIES' MAY NOT BE A TECH COMPANY, BUT I'M INNOVATING IN THE PASTRY WORLD. WOULD ANYONE LIKE A SLICE OF MY VEGAN, HEART-SHAPED, CRUELTY-FREE PIES MADE FROM JAPANESE SWEET POTATOES?

WE'RE REVOLUTIONIZING PARTY PLANNING THROUGH TECH AT PRESSY. IMAGINE ONE PLATFORM WHERE YOU CAN SOURCE, NEGOTIATE WITH, AND HIRE ALL YOUR VENDORS - CHEFS, DECORATORS, ENTERTAINMENT - FOR YOUR NEXT EVENT.

MY APP MOON BABY ANSWERS EVERY PARENT'S WISH: "CAN MY KIDS COME WITH AN INSTRUCTION MANUAL?" AND WE USE ASTROLOGY TO DO IT!

METADIGM IS MAKING SURE CUSTOMERS COME BACK FOR MORE PIES, MORE PLANNING, AND MORE ADVICE THROUGH LOYALTY PROGRAMS.



THESE FEMTECH ENTREPRENEURS ARE KILLING IT, RIGHT? ALL OF THE COHORTS I DIRECT FOR VENTURE MIAMI'S FIU / MIAMI DADE COUNTY PROGRAM INTEGRATE TECH INTO THE EVERYDAY.

MICHELLE COLLINS  
CHELLE'S CUTIE PIES

ANGELICA PIERINI  
MOON BABY

SHIRLEY LOPEZ  
METADIGM

ERDINA FRANCILLON  
PRESSY

KENASHA PAUL  
VENTURE MIAMI

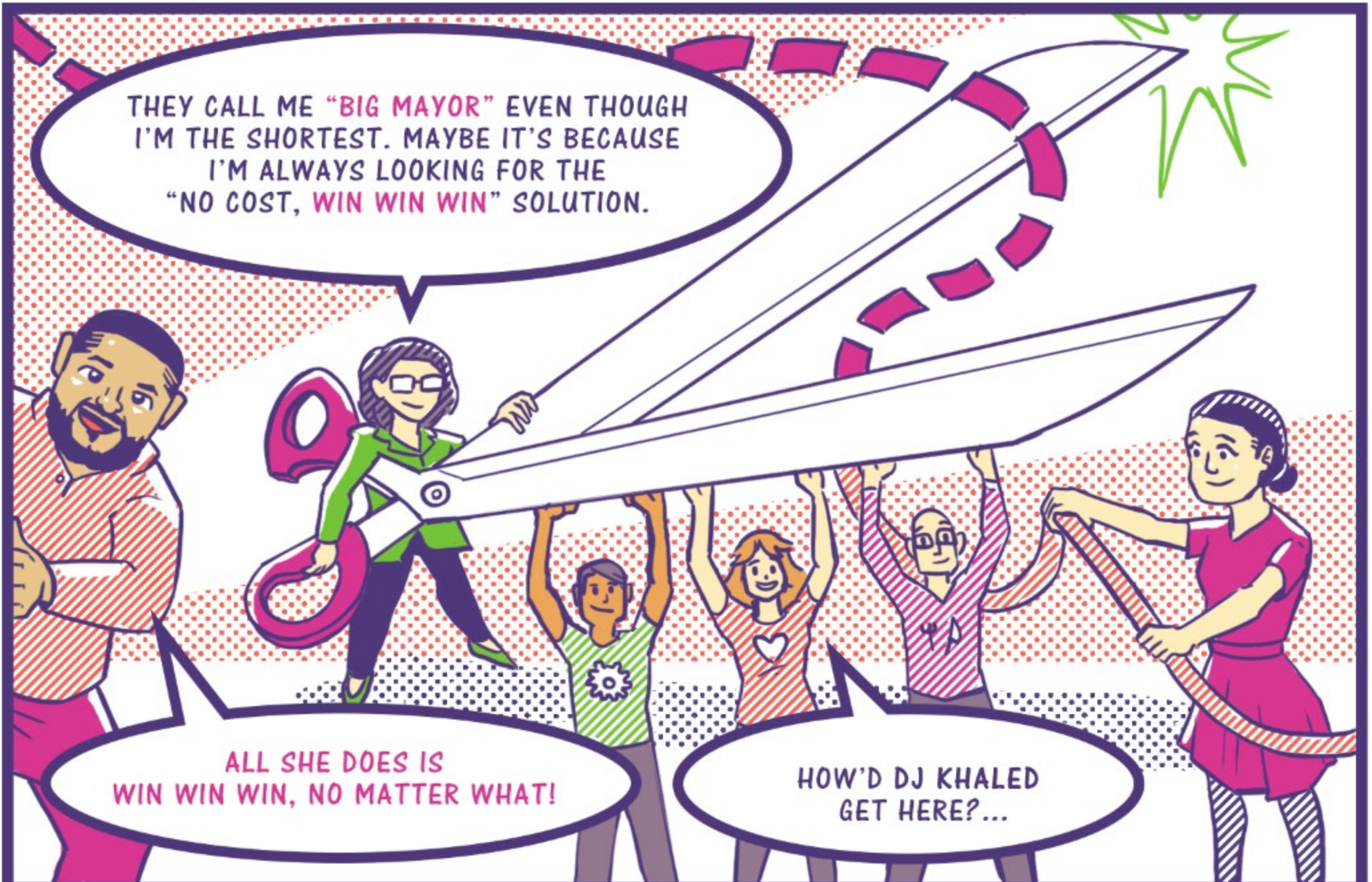


BUT IT'S MUCH MORE DIVERSE AND CONNECTED TO THE BROADER INTERNATIONAL COMMUNITY.

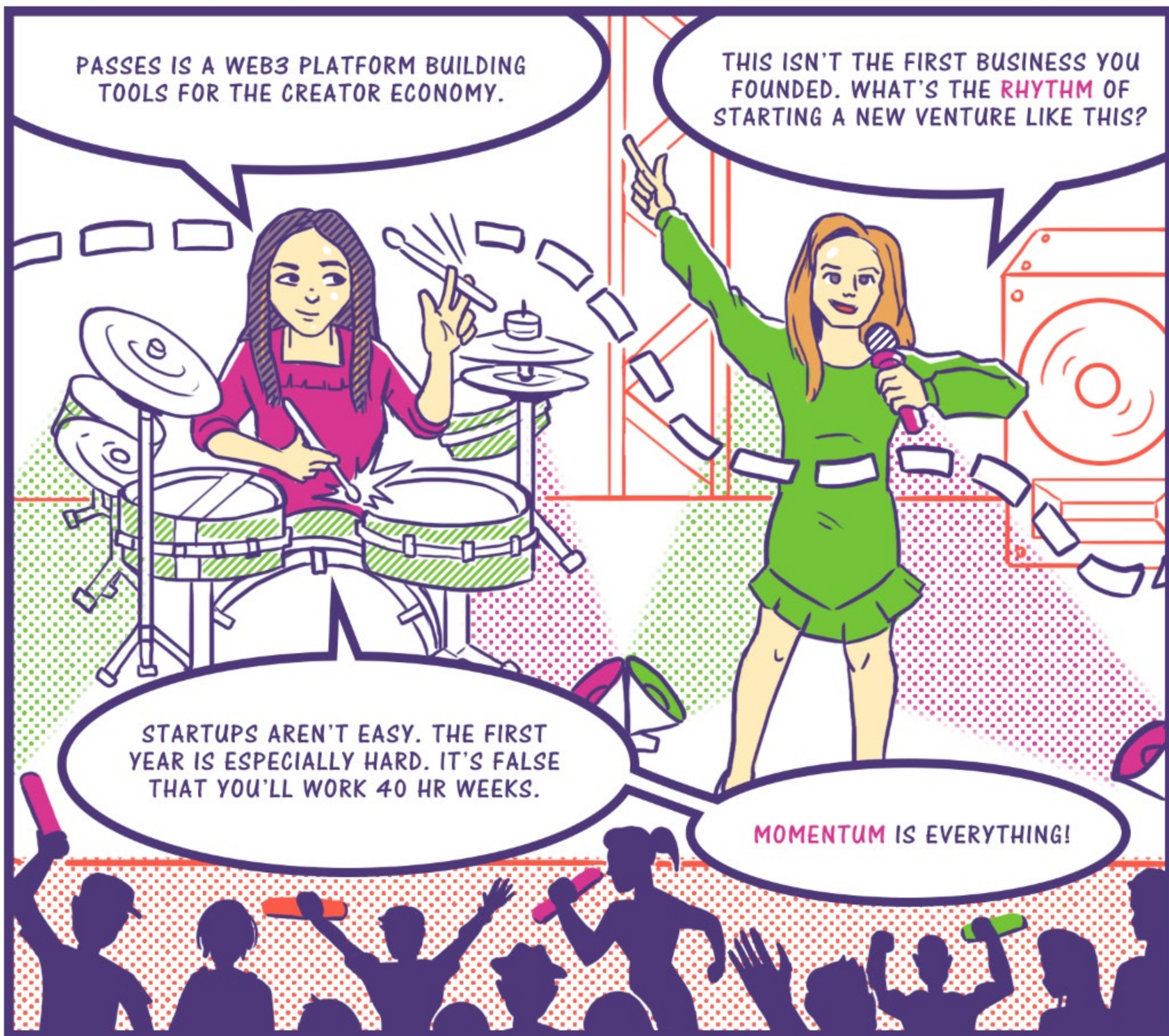
MIAMI IS A CITY IN ITS ASCENT.

IT FEELS LIKE LA DURING THE DOT COM BOOM.

MAYOR SUAREZ'S GAMEPLAN TO BRING TOGETHER CAPITAL AND TECH HERE IS CONTAGIOUS.



MAYOR DANIELLA LEVINE CAVA  
MIAMI-DADE COUNTY



LUCY GUO  
PASSES

MARIA DERCHI RUSSO  
FLORIDA FUNDERS



MARGARET BRISBANE  
MIAMI-DADE COUNTY

LEIGH-ANN BUCHANAN  
AIRE VENTURES / NYAH PROJECT

CHRISTINA TROCINO  
INSPERITY

GABRIELA SABATE  
CLOODIE / QURALO

YOU ARE MAKING LEMONADE IN MIAMI EVERY DAY.  
HOW DO YOU DO IT?

WITH CHANGE. WHO BENEFITS FROM STABILITY?  
BIG COMPANIES. WHO BENEFITS FROM CHANGE?  
STARTUPS...BECAUSE WE CAN MOVE FASTER.

WITH RELATIONSHIP BUILDING. I STARTED  
16 COMPANIES THIS YEAR IN MIAMI.  
RELATIONSHIPS GET DEALS DONE QUICKLY.

WITH FOCUS. FOCUS ON THE THINGS THAT  
ACHIEVE YOUR CORE BUSINESS METRICS. FOCUS  
MANIACALLY ON THE OUTPUTS. ROMANTICIZE  
THEM. "HOW MUCH REVENUE DID I GAIN,  
CUSTOMERS DID I SIGN, FEATURES DID I SHIP?"

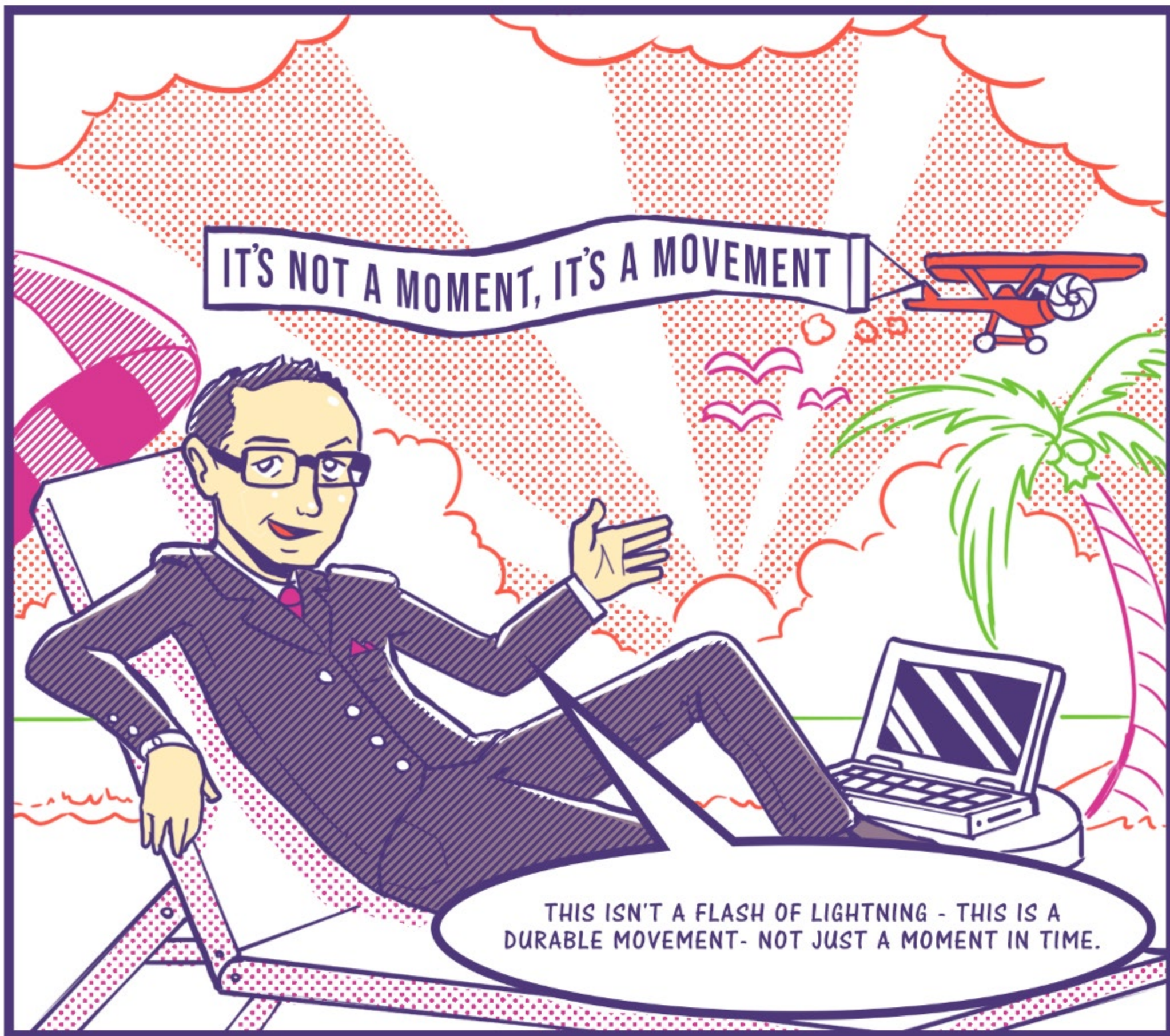


NATALIA QUINTERO  
SILICON VALLEY BANK

GADI SHAMIA  
REPLICANT

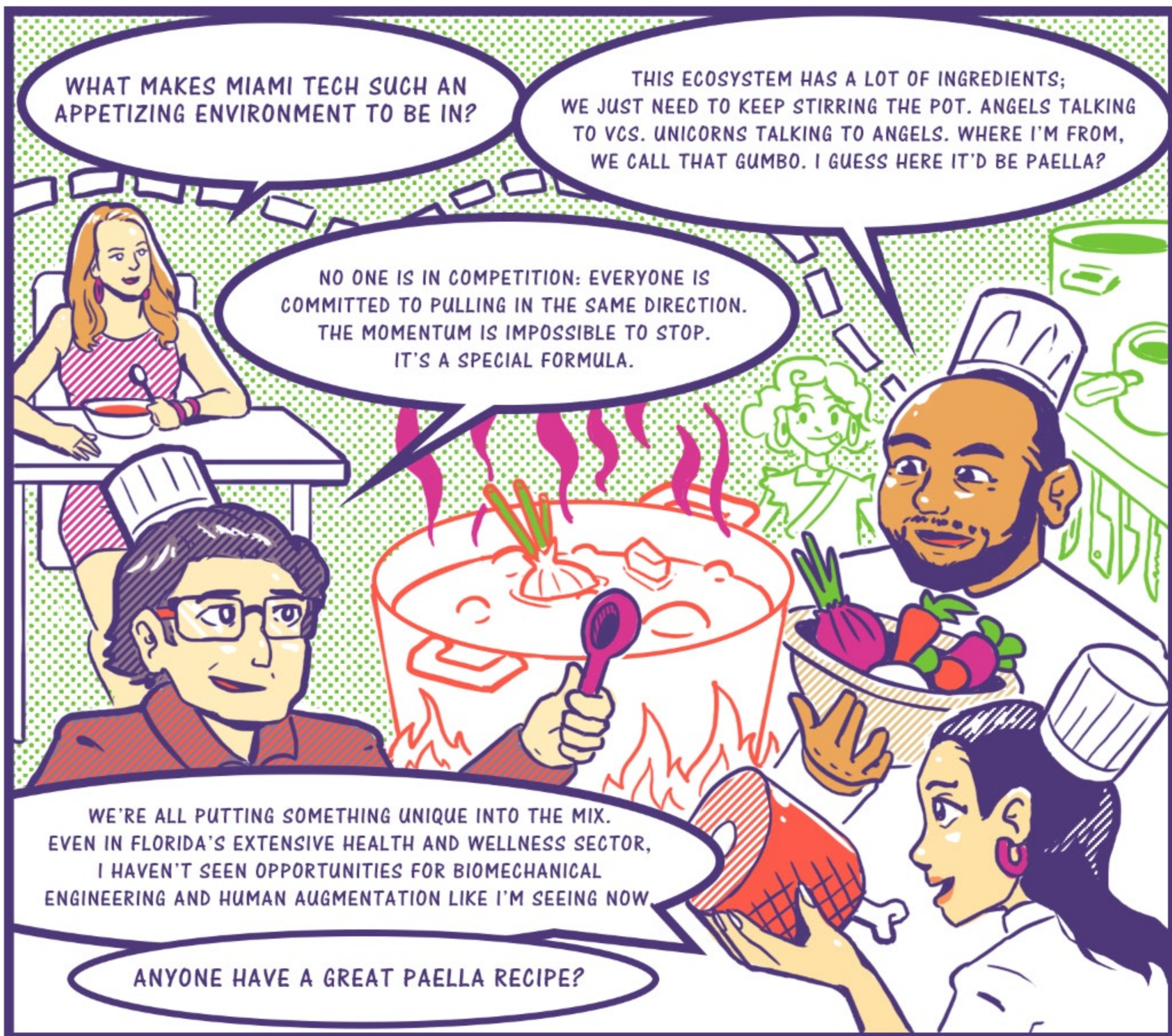
VIJAY MENON  
BUTTER

JACK ABRAHAM  
ATOMIC



MAYOR DAN GELBER  
CITY OF MIAMI BEACH





WHAT MAKES MIAMI TECH SUCH AN APPETIZING ENVIRONMENT TO BE IN?

THIS ECOSYSTEM HAS A LOT OF INGREDIENTS; WE JUST NEED TO KEEP STIRRING THE POT. ANGELS TALKING TO VCS. UNICORNS TALKING TO ANGELS. WHERE I'M FROM, WE CALL THAT GUMBO. I GUESS HERE IT'D BE PAELLA?

NO ONE IS IN COMPETITION: EVERYONE IS COMMITTED TO PULLING IN THE SAME DIRECTION. THE MOMENTUM IS IMPOSSIBLE TO STOP. IT'S A SPECIAL FORMULA.

WE'RE ALL PUTTING SOMETHING UNIQUE INTO THE MIX. EVEN IN FLORIDA'S EXTENSIVE HEALTH AND WELLNESS SECTOR, I HAVEN'T SEEN OPPORTUNITIES FOR BIOMECHANICAL ENGINEERING AND HUMAN AUGMENTATION LIKE I'M SEEING NOW.

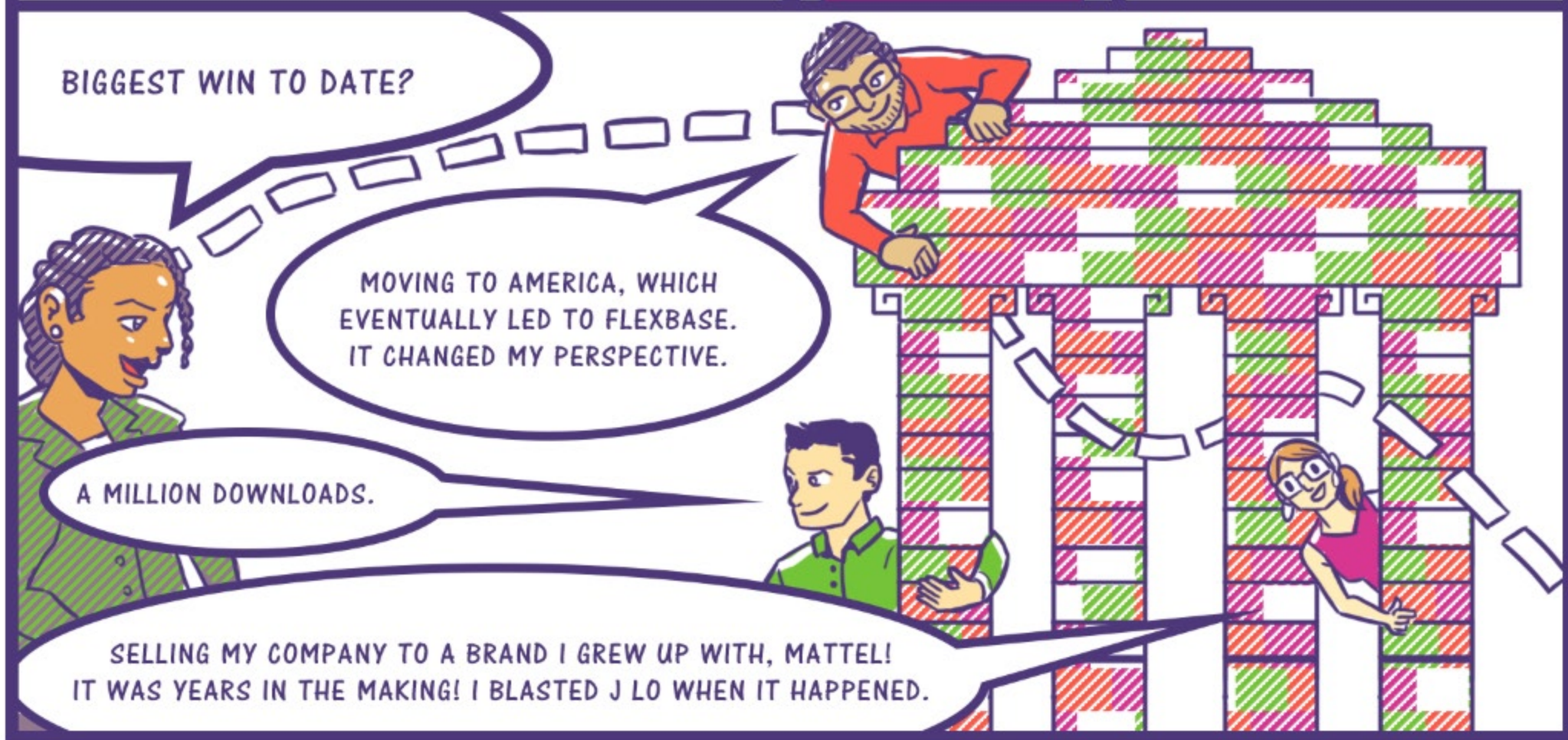
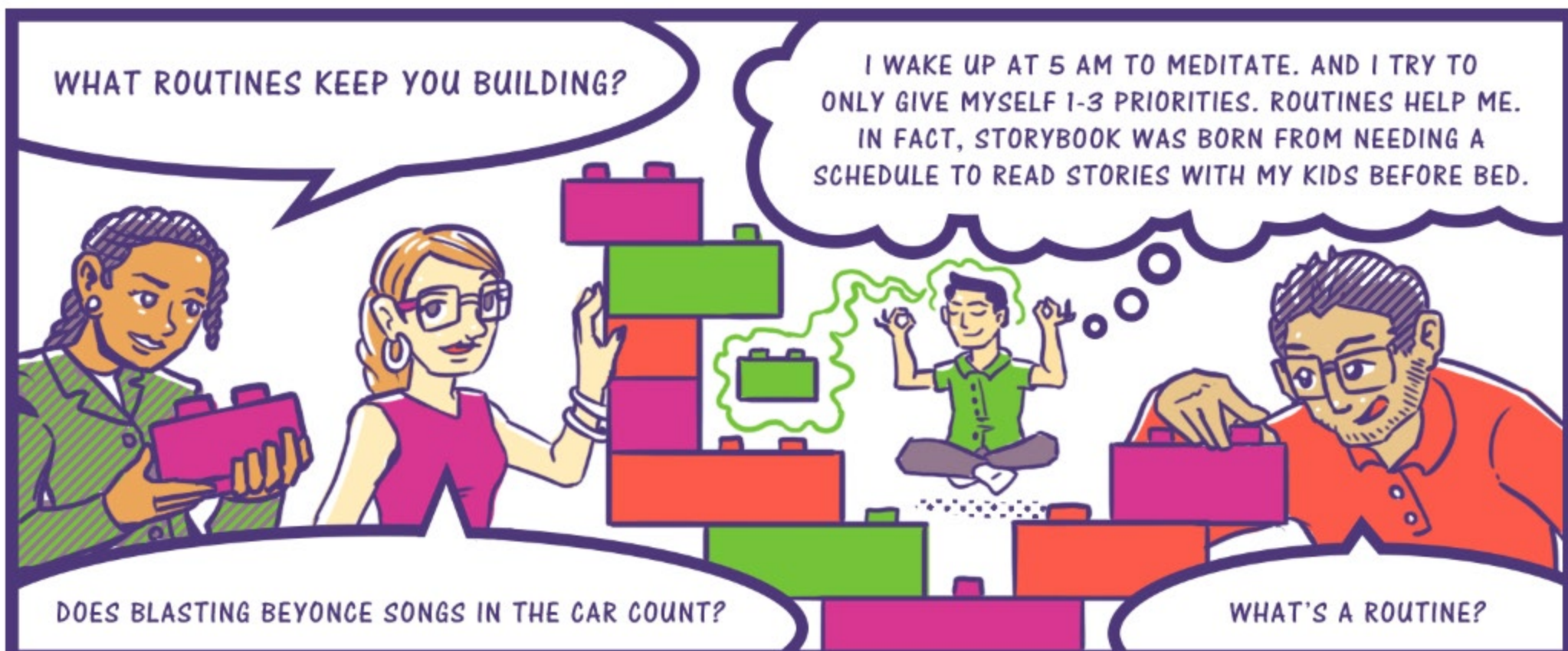
ANYONE HAVE A GREAT PAELLA RECIPE?

JULIA LA ROCHE  
JULIA LA ROCHE SHOW

MARC BLUMENTHAL  
FLORIDA FUNDERS

PAUL JUDGE  
PANORAMIC VENTURES

ARIANA THACKER  
CONSCIENCE VC

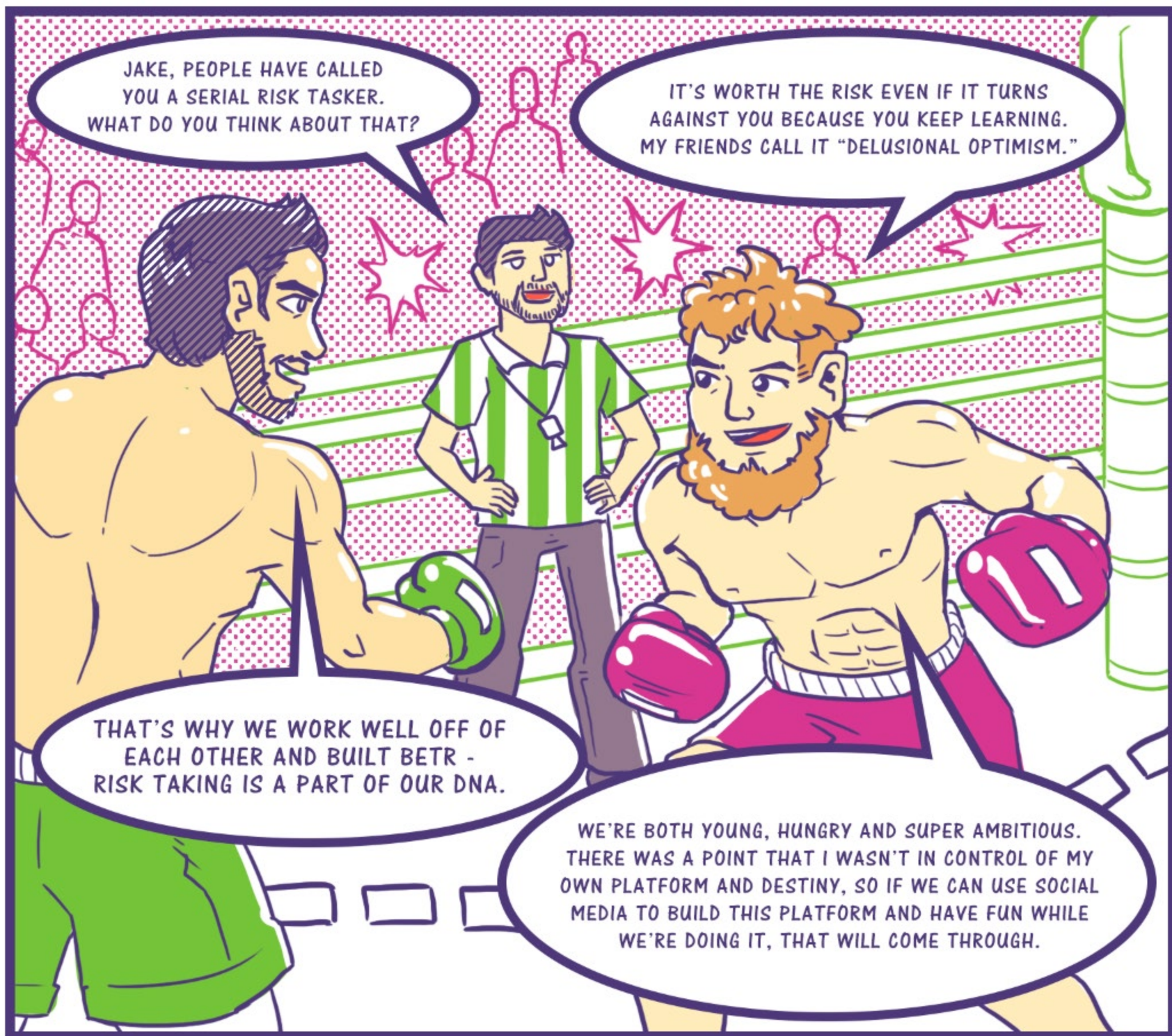


JEANINE SUAH  
BREX

MAXEME TUCHMAN  
CARIBU @ MATTEL

FRANCISCO CORNEJO  
STORYBOOK

ZAID RAHMAN  
FLEXBASE



JOEY LEVY  
BETR

SAXON BAUM  
FLORIDA FUNDERS

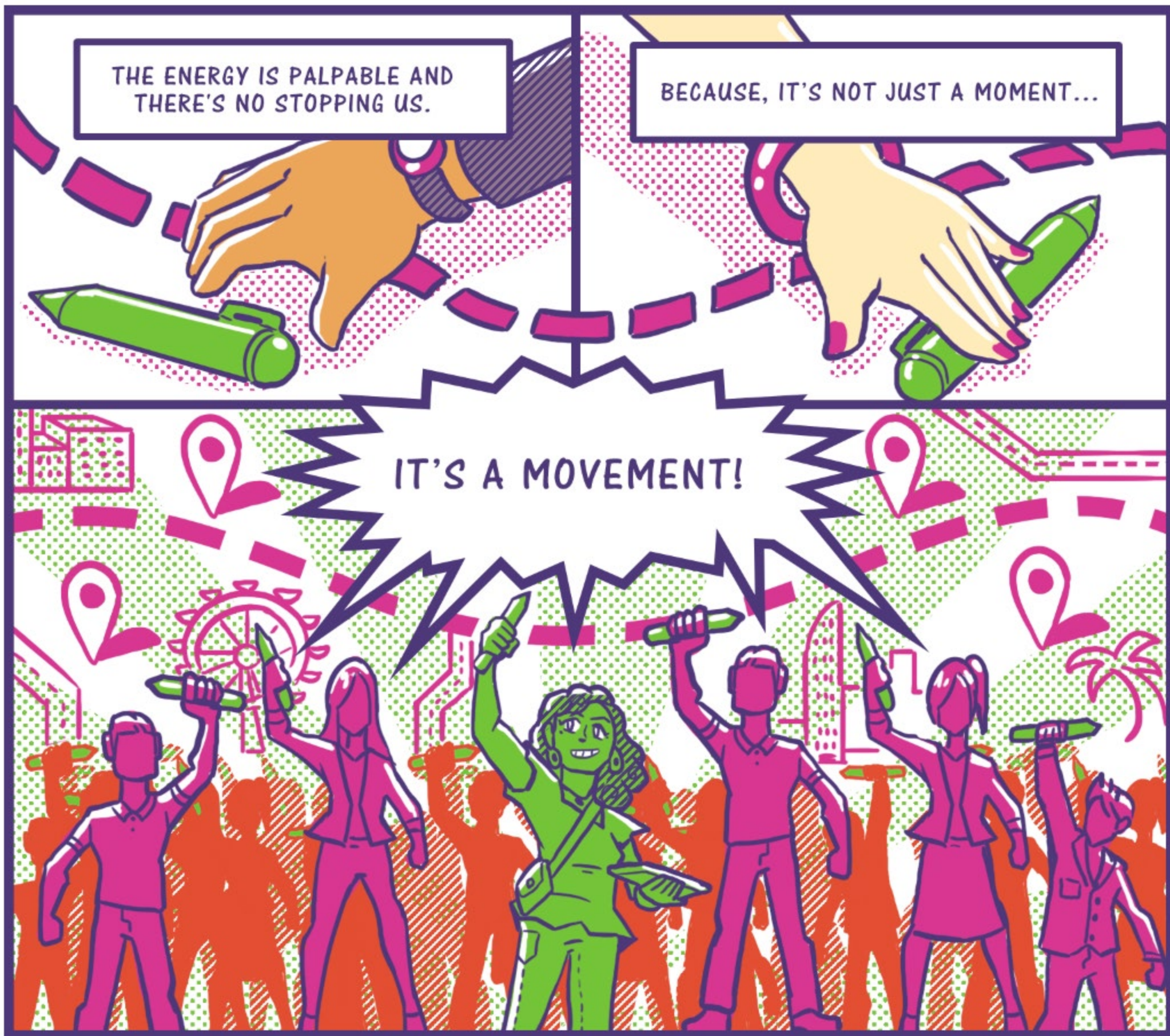
JAKE PAUL  
BETR

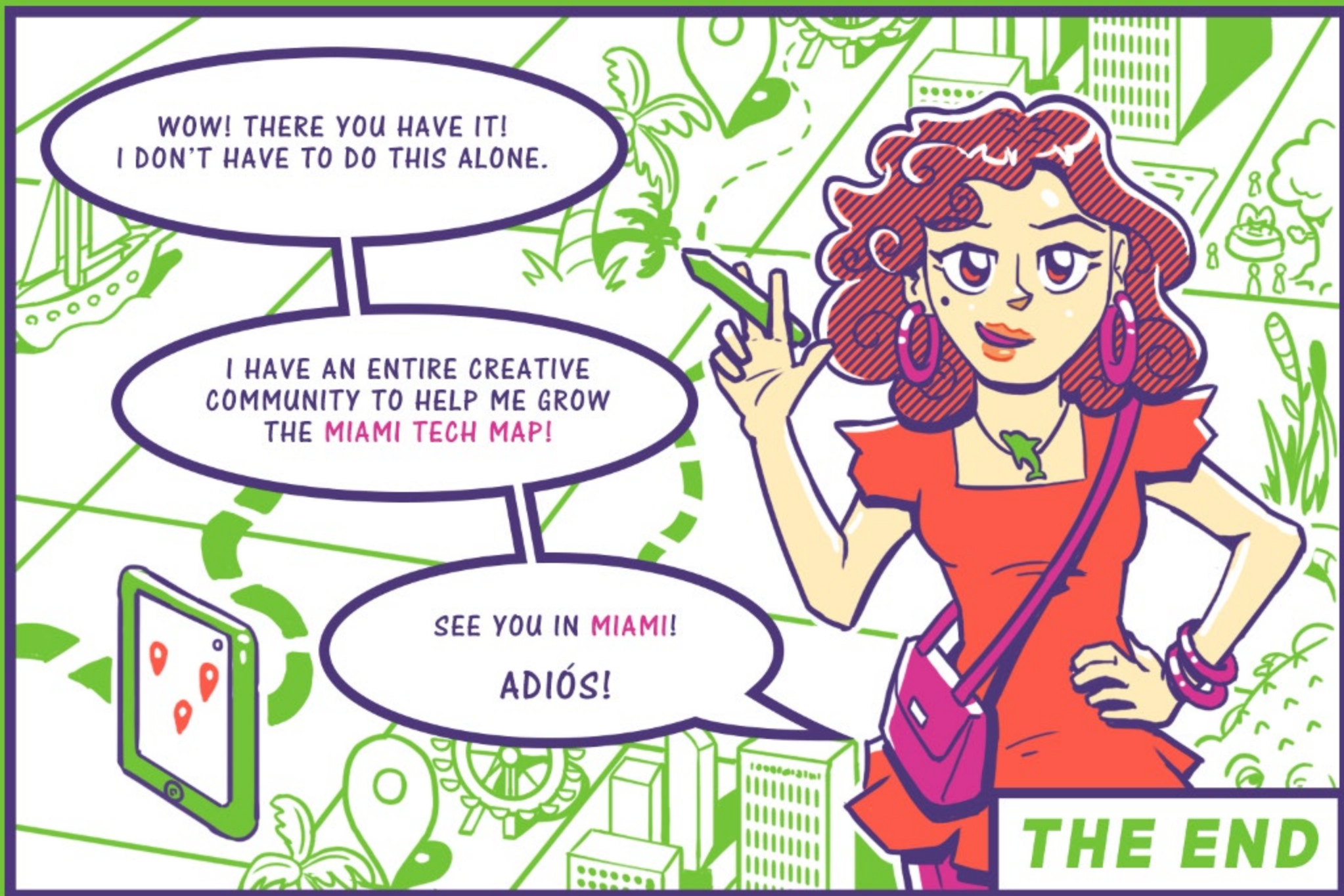


THE ENERGY IS PALPABLE AND  
THERE'S NO STOPPING US.

BECAUSE, IT'S NOT JUST A MOMENT...

IT'S A MOVEMENT!





STORY/CONCEPT: MARIELA AZCUY, ISAI OVIEDO  
ILLUSTRATION: ISAI OVIEDO ([isai.shop](https://www.isai.shop)) ([@isai\\_sketches](https://www.instagram.com/isai_sketches))